

SPEAKING FOR IELTS

Face the IELTS Speaking exam with confidence!

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IELTS NGC

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HƯỚNG DẪN CÁCH HỌC SÁCH SPEAKING FOR IELTS

Hi các bạn,

Các bạn đang cầm trên tay cuốn Speaking for ielts. Cuốn sách tổng hợp các từ vựng tốt nhất từ trang <u>https://www.ieltsspeaking.co.uk/</u> và được mình cùng team IELTS Ngoc Bach biên soạn và chia sẻ hoàn toàn miễn phí cho tất cả các bạn đang tự học IELTS. Cuốn sách cung cấp cho các bạn vô số các từ vựng tốt cho phần thi IELTS Speaking và phù hợp với tất cả các trình độ. Từ những bạn mục tiêu 5.5 đến những bạn aim band 8.0~9.0.

VỀ CÁCH HỌC:

<u>+ BƯỚC 1</u>: Các bạn nên in cuốn sách này ra và in bìa màu cho có động lực học. Việc in ra giúp bạn tiếp thu kiến thức và học các từ vựng trong sách được dễ dàng đơn giản hơn

<u>+ BƯỚC 2:</u> Truy cập group <u>IELTS Ngoc Bach</u> hoặc website : <u>https://ngocbach.com/</u> để update bộ đề Speaking mới nhất. Có thể các bạn đã biết tầm 3~4 tháng , bộ đề thi IELTS Speaking sẽ thay đổi 1 lần . Hiện tại có rất nhiều bộ đề Speaking trên mạng nhưng mình tin rằng bộ đề của mình hiện tại là chính xác nhất (vì mình còn tỉ mỉ so với từng report của các bạn học sinh báo về để có bộ đề cuối cùng)

<u>+ BƯỚC 3:</u> Sử dụng sách "Speaking for IELTS" soạn script câu trả lời cho các đề Speaking mới nhất.Bộ đề Speaking thi thật tất cả 3 parts, các bạn đều có thể sử dụng từ vựng trong bộ 20 topics này để nâng chất lượng câu trả lời của bạn.

Với mỗi từ nếu đọc nghĩ mà chưa hiểu cách sử dụng các bạn có thể nhìn ngay ra cột bên trái -> các bạn sẽ thấy các từ này áp dụng thực tế trong bài nói như thế nào ? Do vậy dễ dàng áp dụng chính xác vào trong bài nói của các bạn hơn.

Mình tin rằng, kể cả thi IELTS xong các bạn vẫn nên giữ cuốn sách này để học, cực kỳ có ích cho việc luyện Speaking lâu dài sau này. Nếu học sách thấy hiệu quả và tăng trình speaking, các bạn có thể phản hồi lại group <u>IELTS Ngoc Bach</u>, để mình và team có thêm động lực soạn và giới thiệu thêm nhiều tài liệu hay cho mọi người học nhé

Chúc các bạn học tốt !

-Ngọc Bách-

Lesson 1: IELTS Holiday Vocabulary

Part 1-style questions

Examiner: What kind of holiday do you like? Miguel: I try to avoid tourist traps I like to get away from it all and prefer going somewhere off the beaten track last year I had the holiday of a lifetime a two week wildlife safari in Kenya.	 tourist trap: somewhere where too many tourists go to get away from it all: to take a holiday to escape a busy or stressful lifestyle off the beaten track: in or into an isolated place holiday of a lifetime: a special holiday that you are unlikely to repeat wildlife safari: a holiday, often in Africa, to observe wild animals
Examiner: What do you like to do when you're on holiday? Anna: I enjoy visiting the local places of interest I like to go sightseeing and always sign up for guided tours as it's a chance to be shown around and take photographs one of my hobbies.	<i>places of interest</i> : sites of interest to tourists <i>to go sightseeing</i> : to look around the tourist sites <i>guided tour</i> : an organised group shown around a place of interest by an expert
Examiner: Do you have many tourists in your country?	
Amy: Yes we have a lot of holiday resorts along the coast that are popular with tourists most people	<i>holiday resort</i> : a place where lots of people go for a holiday
the coast that are popular with tourists most people come on package holidays and stay in one of the	<i>package holiday</i> : a holiday where you purchase the travel and accommodation together
many hotels and self-catering apartments.	<i>self-catering</i> : a holiday where you supply your own food

Part 2-style task

Describe a beautiful place you once visited. You should say:

- when you went to this place
- where it was
- who you went with

and say why you liked it so much.

Sally: A few years ago I went on a long weekend to the Lake District in the UK it's a very	<i>long weekend</i> : an extended weekend holiday including Friday or Monday
popular holiday destination in the north of England	holiday destination: where you go for a holiday
I went on my own and had a wonderful time I	

stayed in a youth hostel and met some really nice	youth hostel: a cheap form of accommodation
people but the most memorable thing about the	
holiday were the breathtaking views and	
lovely picturesque villages it can get very busy	<i>breathtaking view</i> : an extremely beautiful view
with hordes of tourists so I decided to go out of	picturesque village: very pretty village
season in the autumn the weather was fantastic and	hordes of tourists: crowds of tourists
the shops were full of local crafts a really great	
holiday it's certainly not the kind of short	out of season: outside of the main holiday period
break for someone looking for a busy nightlife but if	local crafts: objects produced locally
you want to relax in the middle of stunning	short break: a short holiday
landscape I would certainly recommend a holiday to	
the Lake District.	stunning landscape: extremely beautiful countryside

Part 3-style questions	
Examiner: What do you think has led to the growth in	
the tourism industry?	
Miguel: It's much easier and affordable to travel now	
nowadays you can get cheap charter-	<i>charter-flight</i> : a cheaper form of flying than a scheduled flight
flights or all-in packages to somewhere near or	all-in package: a holiday where you purchase the
to a far-off destination .	travel and accommodation together <i>far-off destination</i> : somewhere a long way away
Examiner: How do people tend to choose a	
destination?	
Anna: The Internet is a great source of information and	
high street travel agents are still very popular	travel agent: a shop that specialises in booking
that's where I like to go to get holiday brochures for	holidays <i>holiday brochure</i> : a glossy publication with details of
the place I'm interested in.	holiday packages
Examiner: People sometimes say flying is the most	
glamorous form of travel. Do you agree?	
Amy: I'm not so sure really flying can be quite	
boring queuing up at the check-in desk going	<i>check-in desk</i> : the place at the airport where you register for your flight and deposit your luggage
through passport control sitting for ages in	<i>passport control</i> : the place where your passport is checked

the departure lounge then the flight itself can be	departure lounge: where you wait for your flight to be
quite uncomfortable no I'm not sure I agree.	called

Lesson 2: IELTS Relationships Vocabulary

Part 1-style questions	
Examiner: Do you see your friends very often?	to get on well with: to understand someone and enjoy
Louisa: Yes we meet up most weekends we all	similar interests <i>to have a lot in common</i> : to share similar interests
get on really well and have a lot in common so we're	to have a tot in common. to share shiftin interests
always happy doing the same things and going to the	
same places.	
Examiner: What do you like about your close friends?	to enjoy someone's company: to like spending time
Anna: I think we enjoy each other's company we	with someone to see eye to eye: to agree on a subject
see eye-to-eye on most things so we rarely fall out	to fall out with: to have a disagreement and stop
with each other.	being friends
Examiner: Have you known each other long?	
Amy: Most of them yes although my closest friend	to strike up a relationship: to begin a friendship
Carrie we struck up a relationship at college and	<i>to get on like a house on fire</i> : to like someone's company very much indeed
got on like a house on fire but yes my other	to go back years: to have known someone for a long
friendships go back years to when we were at school.	time

Part 2-style task

Describe a person you are very close to. You should say:

- who this person is
- when you met them
- where you met them

and say what it is about them you like so much.

Reiko: I'd like to talk about my boyfriend Jose	
we got to know each other at University almost 4	to get to know: to begin to know someone
years ago we were in the same department	
initially we were just good friends and used to go out	to be just good friends: to not be romantically
	involved

in a group with our other friends when Jose went	
back to Spain for the holidays we would keep in touch	to keep in touch with: to keep in contact with
with each other then one year he invited me to	
come to Spain with him and that's when we fell	<i>to fall for</i> : to fall in love
for each other I think so you couldn't really say it	
was love at first sight as it had been over a year since	<i>love at first sight</i> : to fall in love immediately you meet someone
we'd met but we really hit it off and by the time we	
got back to university in September we were able to	to hit it off: to quickly become good friends with
tell all our friends that we were in a relationship	to be in a relationship: to be romantically involved
what do I like about Jose well he's very kind	with someone
very funny and very supportive and we're	
really well matched in our interests he	to be well matched: to be similar to
hasn't popped the question yet though we've	to pop the question: to ask someone to marry you
talked about getting married and I think we're both	to settle down: to give up the single life and start a
ready to settle down and have children we'll just	family
have to wait and see	

Examiner: Do you think marriage is still as important	
as ever?	
Cristine: Yes it certainly is in my country I	
think the problem for some people is a lack of	to have ups and downs: to have good and bad times
commitment all relationships have their ups and	
downs but some people prefer to break up rather	to break up: to end a romantic relationship
than working at the relationship.	to work at a relationship: to try to maintain a
Examiner: What do you think is the ideal time to get	positive relationship with someone
married?	
Terry: Personally I think you should wait until	
you've found yourself first decided if you want a	
career perhaps do some travelling you should	
do this before tying the knot although if you fall	to tie the knot: to get married
head over heels in love plans like these can easily be	<i>to fall head over heels in love</i> : to start to love someone a lot
forgotten.	

Examiner: Is it important to keep in contact with our	
friends when we're in a relationship?	<i>to drift apart</i> : to become less close to someone <i>to fall in love</i> : to be very attracted to someone and
Maria: Absolutely it's so easy to drift apart from	begin to love them
your friends when you fall in love but I think both	<i>to lose touch with</i> : to not see or hear from someone any longer
partners should try not to lose touch with their	a healthy relationship: a good, positive relationship
friends that's the best way to have a healthy	
relationship with your partner.	

Lesson 3: IELTS Technology Vocabulary

Part 1-style questions	
Examiner: Do you enjoy using technology?	
Stephan: Well I wouldn't call myself a techie or	<i>a techie</i> : somebody who has an interest in technology
a computer buff but I enjoy using computers I'd	a computer buff: an expert computer user
like to find out more about how they work when	<i>a computer crash</i> : the computer itself stops working
my computer crashes I never know what to do.	or that a program aborts unexpectedly
Examiner: Do you use the Internet for your studies?	
Sophie: Yes I'd be lost without it I do lots	<i>video conferencing</i> : to see and hear people from different locations using the Internet
of video conferencing to practise speaking	different focutions using the internet
and social media like Facebook is a good way to	<i>social media</i> : media used to interact with other people such as Facebook or Twitter
meet up with other students and I download	people such as racebook of rwheel
podcasts that teach English vocabulary and grammar.	<i>download (podcasts)</i> : to save a copy of a file from the internet to your own device
Examiner: Do you have your own computer?	
Tania: Yes I have a Macbook Pro I use it all	
the time for word processing browsing	<i>word processing;</i> producing written texts on a computer
websites and catching up with TV programmes I've	
missed.	to browse websites: to look at websites

Part 2-style task

Describe an item of technology you have that is very important. You should say:

• what the technology is

- •
- when you got it how often you use it •

and say how different your daily life would be without it.

Mattie: I don't have many gadgets just a computer	<i>a gadget</i> : a technological tool like a mobile phone or
a laptop and my mobile phone but I'll talk about	camera
my computer as it's so useful it's funny really 2	
years ago I was still learning to use computers how	send an attachment: send an email with an
to use email send attachments how to access	accompanying file
websites then I decided to do a digital	<i>to access websites/email</i> : to locate <i>digital editing</i> : to edit digital materials like audio or
editing course for video and photography and so I	video files
bought the laptop when I started the course my	
husband had a desktop PC but it was very slow so I	a desktop PC: a computer that isn't portable and
decided to upgrade to a powerful one because we do	remains in situ on a desk <i>to upgrade</i> : to obtain a more powerful or feature-rich
a lot of video editing on the course it's a high-	computer or piece of software
spec laptop very fast the latest operating	<i>high-spec (laptop)</i> : powerful computer with top quality components
system it boots up really quickly and it's fun to	operating system: the software that tells the computer
use so it makes working a pleasure I've become a	how to work <i>to boot up</i> : to start a computer
competent computer user now if I didn't have it I	
daresay I'd have to spend more time at college using	
their computers but on the positive side I suppose	
I'd read a lot more if I didn't have it I probably	
waste a lot of time surfing the web but hopefully I	to surf the web: to look at a series of websites one
won't have to be without it	after the other

Examiner: What do you think are the important	
things people need to learn when they start using	
computers?	
Alejandro: Well there are things like how to use	
the Internet how to enter a web address	to enter a web address: to type the address of a
how to navigate websites that kind of thing but	website into the address bar of your browser
	<i>to navigate a website</i> : to find your way around a website

it's also important to know how to back up your files	<i>to back up files</i> : to make a copy of files in case of a computer problem
in case your computer crashes and all	<i>Internet security</i> : Internet safety
about Internet security.	
Examiner: What kind of technological developments	
have made the biggest impact on our lives?	
Faydene: In my lifetime it has to be the Internet of	
course but I also think wifi has made a huge	
difference to how we interact with the Internet	<i>wireless network</i> : a network where users can access
wireless networks at home and public wifi	the Internet without the use of fixed cables
hotspots mean we can go online easily access	<i>wifi hotspot</i> : a public place where you can access the Internet
our mail log into our work intranet and basically	to go online: to start using the Internet
be connected wherever we are.	to access websites/email: to locate
Examiner: Do computers make it much easier to	
study?	
Jane: Definitely yes researching information is	
much easier with the Internet you can bookmark	<i>to bookmark a webpage</i> : to mark a webpage for future reference
webpages for future reference and writing essays is	
much easier being able to cut and paste sections	<i>to cut and paste</i> : to move text or images from one place in a document to another place
of text means you can experiment with organisation	r ····· r ········ r
so yes compared to years ago when you had a	
pile of books on your desk and a pen and paper	
it's now much easier.	

Lesson 4: IELTS Sports Vocabulary

Examiner: Do you do any sports?	
Loiuse: Not really no I always say I'm going to take up exercise and try to get into shape but I	<i>to take up exercise</i> : to start doing exercise <i>to get into shape</i> : to become fit
never seem to get started I sometimes wonder whether I should get a personal trainer someone	<i>a personal trainer</i> : a sports coach that helps you on a one-to-one basis <i>a fitness programme</i> : a schedule of activities to keep fit <i>to train hard</i> : to train with a lot of effort

who will sort out a fitness programme for me and	
 make me train hard Examiner: How do you spend a typical weekend? Stella: I'm a big football fan and weekends always centre around a football match I support FC Utrecht and have a season ticket so I go to most of the home games and quite a few of the away games too I'm really looking forward to the new football season starting soon 	 a football fan: someone who likes football a football match: a game of football a season ticket: a ticket that gives you entry to most of a team's home games during the sporting year. a home game: a football match played in the teams own stadium an away game: a football match played in the opposing teams stadium a football season: a period in the year when football is played
Examiner: Have you got any hobbies or interests? Theo: Yes I'm really keen on sports I do judo once a week and play tennis in the summer I think it's really important to keep fit it makes you feel good and energised for work and your studies	<i>to keep fit</i> : to stay in good physically condition

Describe a place you like going to in your leisure time. You should say:

- what this place is
- when you go there
- what you do there

and say why you enjoy it there so much.

Maurice: I'd like to talk about my local sports	<i>a sports centre</i> : a public building where people can
centre it's a place I spend a lot of time in it's a	do various sports
new building with all the latest sports facilities I	sports facilities: the equipment and services needed
probably go there at least twice a week sometimes	to do a sport
more often it's a huge place there's an	
outdoor athletics track and some football pitches	<i>an athletics track</i> : a running track <i>a football pitch</i> : the surface on which you play
I play football so I'm often out there there are	football (as opposed to a stadium, which is the
several indoor squash and tennis courts that I use	building) <i>a squash/tennis/badminton court</i> : the surface where
occasionally a big swimming pool although I	you play these sports
don't use that very often I'm not a very strong	<i>a swimming pool</i> : the place where you swim <i>a strong swimmer</i> : a good swimmer

swimmer there's a gym lots of things really	
why do I enjoy going there it's just a really fun	
place to be there's a good social side to it all you	
can enter competitions meet up with other people	
who want to do the same sports and because there	
are so many activities on offer it gets you interested in	
different things for example I was listening to some	
people talking about training to run the	<i>to run the marathon</i> : to run a distance of 42.195 Kilometres
marathon and I've decided I might even think about	
that I go jogging a couple of times a week so it	to go jogging: to run around the streets
would give me something to aim for so yes the	
sports centre that's the place I really like to visit	

Examiner: Should people be encouraged more to take	
up sport?	
Alejandro: I think young people should be given the	
chance to discover which sport they might like	
watching sport is sometimes a good way to get	
people started not on TV but actually getting out	
take athletics for example they could go to an	an athletics meeting: an event where various
athletics meeting there are so many different	athletics sports are held
sports on show one might interest them	
Examiner: Why do some people enjoy participating	
in sport more than others?	
Florrie: That's a good question I suppose some	
people are more concerned about their health they	
can't stand the thought of being out of condition	to be out of condition: to not be physically fit
other people might be driven to excel they want to	to set a record: to achieve the best result in a sport
set records or get personal bests	<i>a personal best</i> : to achieve the best personal result so far in a sport
Examiner: Which sports do you think are best for	
people who aren't used to physical activity?	

Julie: Well I think people like this shoul	
avoid strenuous exercise so things like cir	strenuous exercise: exercise that needs a lot of physical effort
training are definitely out of the question .	. maybe
just doing a brisk walk every day or sw	mming is <i>a brisk walk</i> : a fast walk
always a good way to get started	

Lesson 5: IELTS Food Vocabulary

Part 1-style questions

Examiner: Do you like to cook?	
Mandy: Not really no most of the time I eat ready meals and take-aways that's one of the reasons I love visiting my mum you can always	<i>a ready meal</i> : see 'processed food' <i>a take away</i> : a cooked meal prepared in a restaurant and eaten at home
guarantee lovely home-cooked food	<i>home-cooked food</i> : food cooked at home from individual ingredients
Examiner: What time do you usually eat dinner?	
Michelle: We have our main meal at around 7.00	the main meal: the most important meal of the day,
I'm usually starving hungry by then in fact I	usually eaten in the evening to be starving hungry: an exaggerated way of saying
often grab a bite to eat as soon as I get home from	you are very hungry
college a sandwich perhaps but not too	<i>to grab a bite to eat</i> : to eat something quickly (when you're in a rush)
much to spoil my appetite	<i>to spoil your appetite</i> : to eat something that will stop you feeling hungry when it's meal-time.
Examiner: Are there any types of food you don't	
like?	
Lionel: No not really I'm not a fussy eater at all	<i>a fussy eater</i> : somebody who has their own very high standards about what to eat
actually I eat like a horse I do a lot of sport	to eat like a horse: to eat a lot
and work up quite an appetite	<i>to work up an appetite</i> : to do physical work that leads to you becoming hungry

Part 2-style task

Describe a restaurant that you like to use. You should say

- where this restaurant is
- what kind of food it serves
- how often you go there

and say why you like eating there so much.

often they just bolt it down and don't savour it so	
yes perhaps we could take more time over our	
food	
Examiner: Do you think cooking is a pleasure or a	
chore for people who have busy lives?	
Julie: Well whether you follow a recipe or make	to follow a recipe: to cook a meal using instructions
something up as you go along I think cooking is a	
very creative process and cooking for other people	
is a particular pleasure there's nothing more	
satisfying than seeing people you love tucking	to tuck into: to eat something with pleasure
into something you've cooked yourself	

Lesson 6: IELTS Education Vocabulary

Examiner: Are you studying English at a school?	an intensive course: a course that offers lots of
Michel: Yes I'm taking an intensive course at a	training in order to reach a goal in as short a time as possible
local private language school I attend classes	private language school: an independent school run
three times a week	as a business concern to attend classes: to go to classes
Examiner: Would you say you are a good student?	
Susan: I'm OK I think I'm pretty good at meeting	to meet a deadline: to finish a job or task in the time
deadlines and I'm keeping up with my studies	allowed or agreed
plus I find it quite easy to learn things by	<i>to keep up with your studies</i> : to not fall behind <i>to learn something by heart</i> : to memorize it
heart which is useful when learning a language	
Examiner: When you were younger did you enjoy your time at school?	
Theo: Yes I liked school it was an	
ordinary state school nothing special a single- sex school which I'm not sure I liked but the	<i>state school</i> : a school paid for by public funds and available to the general public <i>a single-sex school</i> : a school where only boys or girls attend (as opposed to a mixed-sex school)

teachers were great I had lots of friends and I	to play truant: to stay away from classes without
never played truant like some pupils there	permission

Describe a time during your education that you really enjoyed. You should say:

- when this period was
- where you were
- what you were studying at the time

and say why you were so happy.

Caroline: I'd like to tell you about my time at	
university I was a mature student I didn't go	<i>a mature student</i> : a student who is older than average and who has usually returned to education
to university until I was 25 and it was my first	after a period at work
time away from my parents so it was very exciting	
I was doing a Bachelors Degree and it was a bit of a	bachelors degree: an undergraduate course which
challenge some people take a year out but I'd	usually lasts 3-4 years to take a year out: to spend a year working or
been away from education for 8 years plus I	travelling before starting university
had to work my way through university so I was	<i>to work your way through university</i> : to have a paid job whilst studying to support yourself financially
very busy and sitting exams at the end of each	to sit an exam: to take an exam
year was a new experience for me as well but I really	
enjoyed higher education learning about a subject I	<i>higher education</i> : education, usually in a college or
loved history and the social life was great as	university, that is followed after high school or secondary school
well I don't think I've ever had so many friends	
I had my graduation ceremony last year in the	<i>a graduation ceremony</i> : an event where a successful student receives his or her academic degree
local cathedral and I know my parents were really	
proud so yes that was a really happy time	<i>masters degree</i> : a period of study which often follows the completion of a bachelors degree or is
I'm thinking of doing a Masters Degree soon	undertaken by someone regarded as capable of a
though that might be through distance learning as I	higher-level academic course <i>distance learning</i> : a way of studying where tuition is
have a full-time job now	carried out over the Internet or by post

Examiner: What qualities do you think a good	
teacher has?	
Anna: They should be patient they should	
be subject specialists and be able to explain the	<i>subject specialist</i> : a teacher who has a great deal of knowledge about the subject they teach.
subject clearly they should give feedback quickly	to give feedback: to offer guidance on a student's
for example not hang on to essay for ages like	work
some of my teachers	
Examiner: What are the advantages of studying on a distance learning course? Florrie: It's a more flexible way of studying especially if you have a job tuition fees are usually cheaper but you have to be very motivated and I would imagine more people fall behind with their studies compared to face-to-face classes	<i>tuition fees</i> : the money paid for a course of study <i>to fall behind with your studies</i> : to progress less quickly than others <i>face-to-face classes</i> : as opposed to distance learning the traditional way of studying in a classroom with colleagues and a teacher
Examiner: Do all children get equal opportunities in education?	
education? Julie: In my country I think it is quite equal but in the	
education? Julie: In my country I think it is quite equal but in the UK I've heard that most people who go to the top	<i>private schools</i> : exclusive independent schools in the
education? Julie: In my country I think it is quite equal but in the	
education? Julie: In my country I think it is quite equal but in the UK I've heard that most people who go to the top universities have studied at private schools you	<pre>private schools: exclusive independent schools in the UK boarding school: a school where pupils live during</pre>
education? Julie: In my country I think it is quite equal but in the UK I've heard that most people who go to the top universities have studied at private schools you have to be very rich to study in a school like that	<i>private schools</i> : exclusive independent schools in the UK
education? Julie: In my country I think it is quite equal but in the UK I've heard that most people who go to the top universities have studied at private schools you have to be very rich to study in a school like that they're usually boarding schools as well so the fees	<pre>private schools: exclusive independent schools in the UK boarding school: a school where pupils live during</pre>

Lesson 7: IELTS Work Vocabulary

Examiner: What do you do?	
Sasha: I do a job-share with a friend in a boutique	<i>to do a job-share</i> : to share the weekly hours of work with another person
I enjoy it I like working with customers	
	<i>temporary work</i> : work done for a limited time only

unfortunately it's only temporary work but one of the perks of the job is I get a discount on the clothes	<i>one of the perks of the job</i> : an extra benefit you get from a job
 Examiner: Do you have any career plans yet? Carly: Yes I'd like to be my own boss one day I'm interested in programming and I'd like to create apps for myself or for other companies I know being self employed would be a challenge but the idea of doing a nine-to-five job doesn't appeal to me at all	<i>to be your own boss</i> : to have your own business <i>to be self-employed</i> : see 'to be your own boss' <i>a nine-to-five job</i> : a normal job that consists of an 8 hour day (approximately)
Examiner: What do you see yourself doing in 10 years time? Marie: I'd hope to be working not a high- powered job but I'm quite a creative person so something where I can work with my hands would be nice as long as I'm not stuck behind a desk doing something boring in a dead- end job I'll be happy	<i>a high-powered job</i> : an important or powerful job <i>to work with your hands</i> : to do manual work <i>to be stuck behind a desk</i> : to be unhappy in an office job <i>a dead-end job</i> : a job with no promotional opportunities

Describe your ideal job. You should say:

- what this job is ٠
- whether you would need any qualifications whether it would be easy to find work •
- •

and say why you would enjoy this job in particular.

Max: I've always loved watching wildlife	
programmes on TV and often thought how much I'd	
enjoy working with animals perhaps in a safari	
park something like that you'd probably need a	
degree to have any chance of being called for an	to be called for an interview: to be invited to attend
interview and whether there are many full-time	an interview <i>full-time</i> : the number of hours that people usually
	work in a complete week

jobs I don't know I'm sure a lot of parks rely	<i>voluntary work</i> : to work without pay
on voluntary work so it might not be easy and it	to be well paid: to earn a good salary
probably wouldn't be well-paid either but money	
isn't everything I'd get so much job	
satisfaction I can't imagine it being the kind of	
job where you get stuck in a rut and I think I'd	<i>to be/get stuck in a rut</i> : to be in a boring job that is hard to leave
be good at it as well I'd love to work with animals	manual work: work that requires physical activity
I enjoy manual work and I'm a good team	<i>a good team player</i> : somebody who can work well with other people
player so even though the working	working conditions: the hours, salary and other
conditions might not be the best I think that would	entitlements that comes with the job
be my ideal job	

Examiner: If there are a limited number of jobs	
available who should be given priority, young people	
or older people with more experience?	
Anna: Things are so different these days a few	to take early retirement: to retire early (retire: to
years ago older employees would often take early	reach an age when you are allowed to stop working
retirement or go onto part-time contracts and there	for a living) <i>part-time</i> : working less than full-time
were always opportunities for younger people but	
now jobs are so scarce I think younger people	
need to be given the chance whenever possible	
Examiner: What are some of the important things a	
candidate should find out before accepting a job?	
Ali: Well you'd need to know about your area of	
responsibility and your salary of course and then	
there are things like holiday	<i>holiday entitlement</i> : the number of days holiday
entitlement maternity or paternity leave if	allowed
you're thinking of having children and what the	<i>maternity leave</i> : time off work given to a woman about to have a baby
situation is regarding sick leave that kind of thing	<i>sick leave</i> : time allowed off work when sick

Examiner: What are the advantages of having your	
own business rather than working for someone else?	
Julie: Well unfortunately being an employee at the	
moment is very stressful people have very heavy	<i>a heavy workload</i> : to have a lot of work to do <i>to meet a deadline</i> : to finish a job by an agreed time
workloads they're always under pressure to meet	
deadlines running your own business isn't easy	to run your own business: see 'to be your own boss'
but I do think it would be far more satisfying	

Lesson 8: IELTS Health Vocabulary

Examiner: Have you got a relation you're particularly	
fond of?	
Sinita: Yes my granddad he's 94 years old but	
generally he's as fit as a fiddle we're very close	as fit as a fiddle: to be very healthy
and see each other a lot whenever he goes down	to go down with a cold: to become ill
with a cold or is under the weather I make a point	
of visiting him	
	to be under the weather: (informal) to not feel well
Examiner: Do you do any sport?	
Jon: Yes I'm keen on skateboarding but I	
haven't done it for a while I had a bad fall recently	
and pulled a muscle and had a few cuts and	
bruises but I'm on the mend and hope to be	to pull a muscle: to strain a muscle
doing it again soon	cuts and bruises: minor injuries
	to be on the mend: to be recovering after an illness
Examiner: Is there anything you're particularly afraid	
of?	
Davide: The dentist I hate going to the dentist I	
only ever go if I have a toothache so it usually	
means I have to have a filling or even have a tooth	<i>have a toothache</i> : suffer pain in one of your teeth
out I really don't like it	to have a filling: to have a tooth repaired
	to have a tooth out: to have a tooth removed

Describe a time when you were ill. You should say:

- when this was
- what your symptoms were
- how long the illness lasted

and say how it affected your life at the time.

Pierre: This is a tricky one really as I'm usually quite	
healthy I've never been seriously ill like	
everyone else I sometimes get a few aches and	aches and pains: minor pains that continue over a
pains or catch a cold I can remember a few	period of time <i>to catch a cold</i> : to get a cold
months ago I had to have time off work with a heavy	a heavy cold: a bad cold
cold I had the usual symptoms a blocked	<i>a blocked nose</i> : when the nose has excess fluid due to a cold
nose sore throat it lasted quite a while	<i>a sore throat</i> : inflammation that causes pain when
about 2 weeks I think though I didn't have that much	swallowing
time off work for a few days I remember feeling	to feel poorly: to feel ill
poorly but I was over the worst of it after a few	<i>to be over the worst</i> : to have got through the most serious or uncomfortable stage of an illness
days and went back to work I always find it's	
better to be active when you feel ill as it keeps your	
mind off your symptoms I think my family get a	
little fed up with me when I'm ill though I tend to	
feel sorry for myself and lie on the sofa all day as if	
I'm at death's door but as I said earlier on this	to be at death's door: (informal) to be very ill indeed
occasion it was nothing serious and didn't really	
cause me any problems	

Examiner: What costs are involved when you are ill	
in your country?	
Anya: Well people have to pay prescription	prescription charges: money the patient pays for
charges which can be quite expensive but	medicine authorised by a doctor
fortunately general healthcare is free unless you	<i>to go private</i> : to choose to be treated by commercial healthcare rather than by services offered by the state

want to go private of course and then you can pay a	
fortune for your treatment	
Examiner: In your experience are people too quick to take time off work when they're ill? Alicia: Yes. I've got friends who have a day off work if they wake up with a runny nose and in most cases they seem to make a speedy recovery after they've phoned in sick	<i>a runny nose:</i> a nose that has liquid coming out of it <i>to make a speedy recovery</i> : to recover quickly from an illness <i>to phone in sick</i> : to call work to explain you won't be attending work due to illness
Examiner: Do women pay more attention to their health than men? Julie: I think so yes women are more likely to see their GP for a check-up if they're concerned about something men tend to avoid facing up to any health problems they have my dad always seems to have a very chesty cough but refuses to go to make an appointment to see the doctor	<i>GP</i> : General Practitioner (family doctor) <i>a check-up</i> : a physical examination by a doctor <i>a chesty cough</i> : a cough caused by congestion around the lungs <i>to make an appointment</i> : to arrange a time to see the doctor

Lesson 9: IELTS Books and Films Vocabulary

Examiner: Do you like to read books?	
Marie: Yes I love reading I like nothing more	
than to be engrossed in a good book I regularly take out books from the library and usually	<i>to be engrossed in</i> : to be completely focused on one thing
read them from cover to cover in no time and I can't go to sleep at night without some good bedtime	<i>to take out (a book from the library)</i> : to borrow a book from the library <i>to read something from cover to cover</i> : to read a book from the first page to the last
reading	<i>bedtime reading</i> : something to read in bed before you go to sleep
Examiner: How often do you go to the cinema?	
Jemma: Unfortunately we don't have a cinema near	
us so we have to go into the nearest town to catch	<i>to catch the latest movie</i> : to see a film that has just come out
the latest movie I usually avoid seeing	a box office hit: a financially successful film

 popular box-office hits which I'm not always keen on seeing I prefer low-budget films sci- fi especially and there's a great cinema I go to that has frequent showings of films like these 	 <i>a low budget film</i>: a film made with a small amount of money <i>sci-fi</i>: science fiction <i>showings</i>: performances of a film
Examiner: Do you prefer reading books or watching films? Louisa: I'm not really a big reader I find books quite heavy-going so I much prefer to see a film perhaps it's the special effects or the soundtrack I don't know I just prefer a film	 to be a big reader: someone who reads a lot to be heavy-going: difficult to read special effects: the visuals or sounds that are added to a film which are difficult to produce naturally soundtrack: the music that accompanies a film

Describe a book you have read or a film you have seen. You should say:

- what this book or film was
- when you read or saw it
- why you decided to see the film or read the book

and say if you enjoyed it and why.

Deather I the second state the Easthalt	
Pauline I like reading especially English	
novels it's a great way to improve your	
vocabulary and there are so many fantastic authors to	
choose from one book that came highly	to come highly recommended: to be praised by
recommended by my teacher was The Mayor of	another person
Casterbridge I was studying at a school in The UK	
at the time and she said it would give me a picture of	
what life was like years ago in the area I was living	
well I have to say I absolutely loved it it was a	
real page-turner it's a historical novel and the	<i>a page turner</i> : a book that you want to keep reading <i>a historical novel</i> : a story set in the past
setting was a fictional town called Casterbridge	<i>the setting</i> : where the action takes place
but actually it was based on a town near where I was	<i>to be based on</i> : to use as a model
studying called Dorchester it had such a	
great plot to cut a long story short it tells the	<i>plot</i> : the main events in a film or book

story of the downfall of a man called Henchard the	to tell the story of: to outline the details of someone's
central character who lives during a period of great	life or an event <i>the central character</i> : the main person in a film or
social change around the time of the industrial	book
revolution the reason I enjoyed it so much	
apart from the great story it gave me a picture of	
what life had been like in the place I was studying at	
the time I really couldn't put it down a	
fantastic story	<i>couldn't put it down</i> : wasn't able to stop reading a book

Examiner: Is reading as pleasurable in digital format? Alise: Personally I prefer reading a paperback or hardback especially if I'm reading a classic which I don't think feels right as an e-book but I can see it can be good for others my grandmother has an e-reader and she loves the way you can enlarge the text	 <i>paperback</i>: a book with a flexible cover <i>hardback</i>: a book with a rigid cover <i>a classic</i>: of the highest quality <i>an e-book</i>: a digital book <i>an e-reader</i>: a device for reading e-books
Examiner: Do you think bookshops will survive the digital revolution? Thomas: I think so at least I hope so I love flicking through books in a bookshop online shopping is useful finding out on Amazon if a book you want has got a good review maybe getting one that is difficult to find but I still love the experience of being in a bookshop	<i>to flick through</i> : to look quickly through a book <i>to get a good/bad review</i> : to receive positive or negative feedback
Examiner: Statistics show that visits to the cinema are up despite the availability of DVDs and online downloads. Why do you think this might be? Jamie: I think it's the whole experience that the cinema offers going out to see a film when it goes on general release and seeing it on the big screen is more exciting than watching the film at	<i>to see a film</i> : to see a film at the cinema (see 'watch a film' below)

home on TV especially if it's an action movie	to go on general release: when a film can be seen by
and watching it with others makes it even more	the general public
and watching it with others makes it even more	on the big screen: at the cinema
special	to watch a film: to watch a film on TV (see 'to see a
	film' above)
	an action movie: a film with fast moving scenes,
	often containing violence

Lesson 10: IELTS Accommodation Vocabulary

Part 1-style questions

Examiner: Do you live in a house or an apartment? Callum: Actually I live on campus in a single room in halls of residence all first year students are encouraged to do that as they're close to the university next year I plan to move into student digs in town	<i>to live on campus</i> : to live on the university or college grounds <i>single room</i> : a room for one person <i>hall of residence</i> : a college or university building where students live <i>student digs</i> : student accommodation
Examiner: Tell me about where you live. Julia: I live with my parents in the suburbs of Madrid we only moved in recently in fact we had a house-warming party just a few weeks ago Examiner: What kind of accommodation do most people live in in your city?	<i>the suburbs</i> : a residential area on the edge of towns or cities <i>to move into</i> : to begin to live in a property <i>house-warming party</i> : a party to celebrate moving into a new home
Maria: In the city itself the majority of people live in apartment blocks that's what surprised me about England most people seem to live in terraced houses with lovely back gardens	<i>apartment block</i> : a large building made up of smaller units of apartments <i>terraced house</i> : a house connected on both sides by other properties <i>back garden</i> : a garden at the rear of the house

Part 2-style task

Describe a house or an apartment you would like to live in. You should say

- what kind of accommodation it would be
- where it would be
- who would live there with you

and say why you would enjoy living in this place.

Paolo: I think most people when answering this	
question would say they'd like to live in a	
big detached house with spacious rooms views	<i>detached house</i> : a house that is not physically
of the countryside and so on but actually my ideal	connected to another property <i>spacious room</i> : a large room
home would be a lot different I've always loved	<i>ideal home</i> : a perfect home
the idea of having a mobile home a really	<i>mobile home</i> : a home that can be moved by a vehicle or one that has its own engine
expensive one with all the mod cons so I could	(all the) mod cons: technology at home that makes
live wherever I wanted or at least have lots of	jobs easier such as a washing machine, dishwasher etc.
holidays and be able to take all my home	<i>home comforts</i> : things that make a home feel
comforts with me whenever I travelled I realise	comfortable to live in
this would have to be a second home as I'd need a	
base a permanent address but the mobile	permanent address: a fixed address
home would be the accommodation I'd find it	r
exciting to live in I suppose once I settle down and	
have children I'll want to get on the property	to get on the property ladder: to buy a property with
ladder I'll be like everyone else saving up to	the aim of buying another bigger or more expensive one later in life
put down a deposit on a house or an apartment I	to put down a deposit: to pay an amount of money as
don't think my family would want to live in a mobile	the first in a series of future payments
home but I like to think I'll still keep that dream	dream home: a home you regard as perfect
home in mind	

Examiner: Is it better to own your own home or to	
rent?	
Ana: I think both have their advantages living	
in rented accommodation isn't necessarily a bad	<i>rented accommodation</i> : property owned by someone else and for which a person pays a fixed amount to
thing you don't have a huge debt like you do when	live in
you take out a mortgage but I suppose the property	<i>to take out a mortgage</i> : to borrow a large amount of money, paid back over several years, in order to buy
market offers you an investment for the future	a house
I'm sure that's why most people prefer to own their	<i>property market</i> : the buying and selling of land or buildings
own home	<i>to own your own home</i> : to have bought the property you live in

Examiner: What options are available to young	<i>first-time buyer</i> : someone buying a property for the
couples looking for accommodation in your country?	first time, especially when taking out a loan
Toni: If they want to buy their own home it isn't easy	(mortgage)
for first-time buyers mortgages are hard to get so	
most people live with their parents or in rented	to pay rent in advance: weekly or monthly rent paid
accommodation but that can also be very	at the beginning of the week or month <i>fully-furnished</i> : a rented property with all furniture
expensive you often have to pay rent in	included
advance and if the accommodation isn't fully	
furnished you have the expense of buying furniture	
Examiner: What are some of the pleasures involved	<i>house-hunting</i> : looking for a property to live in
in making a home for ourselves?	to do up a property: to repair an old building
Suki: I suppose it starts with house-hunting	
finding your ideal home some people enjoy doing	
up an old property giving a property that's old	<i>home comforts</i> : things that make a home feel
and tired a new lease of life others like making	comfortable to live in
wherever they live feel like home with some home	
comforts	

Lesson 11: IELTS Clothes & Fashion Vocabulary

Examiner: Do you enjoy buying clothes?	
Pedro: I used to yes like most young people I	
was a bit of a slave to fashion and I'd always have to	a slave to fashion: someone who always feel the
buy that must-have shirt or pair of shoes I'm not	need to wear the latest fashions <i>must-have</i> : something that is highly fashionable and
so bothered now though I wouldn't feel	therefore in demand
comfortable wearing something old fashioned but	old fashioned: not in fashion any more
I'm not as bothered as I used to be about what I wear	
Examiner: What kind of clothes do you like to wear?	
Marco: I prefer casual clothes actually I	

hate getting dressed up for special occasions	<i>casual clothes</i> : not formal
personally I think it's possible to look good in a pair	<i>to get dressed up</i> : to put on nice clothes, often to go out somewhere special
of jeans but that's my opinion I don't think my	to look good in: to wear something that suits you
wife would call me a fashion icon that's for sure	<i>fashion icon</i> : a person who is famous for their sense of fashion
Examiner: Are there many clothes shops where you	
live?	
Sylvia: Yes there are lots in my town apart	
from the big chain stores we've got a couple of really	
nice shops that sell vintage clothes old clothes but	
in a classic style that never really go out of	<i>vintage clothes</i> : clothes from an earlier period <i>classic style</i> : a simple, traditional style that is always
fashion I love going there	fashionable
	to go out of fashion: to not be in fashion any more

Describe someone you know who dresses well. You should say

- who they are
- how you know them
- what kind of clothes they wear

and say why you like the way they dress.

Tomoko: I'd like to talk about one of my teachers	
Miss Evans she teaches us English in the school I	
go to we always look forward to seeing what she's	
going to wear when our lessons start she's always	
very well dressed and takes a lot of pride in her	<i>well-dressed</i> : to be dressed attractively
appearance it's not that she dresses in very smart	<i>to take pride in one's appearance</i> : to pay attention to how one looks
clothes she doesn't come to school dressed to	<i>smart clothes</i> : the kind of clothes worn for a formal
kill or anything like that but what she wears	event <i>dressed to kill</i> : wearing clothes that attract admirers
really suits her and she has a great sense of	to suit someone: to look good on someone
style as well we often ask her where she gets some	<i>to have a sense of style</i> : the ability to wear clothes that look stylish
of her clothes and most of the time they're just off	
the peg and she says she's not interested	off the peg: clothing that is ready made
in designer labels or anything like that she	
doesn't seem too concerned about keeping up with	<i>designer label</i> : a well-known company that makes (often expensive) clothing

the latest fashion she just wears clothes that	to keep up with the latest fashion: to wear the latest
are timeless yes Miss Evans is the person I	fashions <i>timeless</i> : something that doesn't go out of fashion
think looks great in the clothes she wears	

Examiner: What factors do you think affect the	
clothes we choose to wear?	
Maki: It depends where we are or where we're	
going is a big factor if you are going out to a club	
or party you're going to dress for the occasion	to dress for the occasion: to wear clothes suitable for
and then there are those who think it's important to	a particular event
look like they're on trend they'll want to wear the	to be on trend: to be very fashionable
latest fashions there are lots of factors really	
Examiner: What kind of things determine what is in	
fashion and what we should be wearing?	
Martin: I suppose the big fashion houses and fashion	fashion house: a company that sells (usually
shows must have an effect but the clothes you see on	expensive) new styles in clothes <i>fashion show</i> : an event where modals show off the
the catwalk don't always reflect what normal people	latest in fashion designs
wear so I suppose it will be things like what	<i>on the catwalk</i> : the stage that modals walk along to show off the latest fashions
singers are wearing in videos or models are wearing	
in magazines that kind of thing	
Examiner: Is it possible to look good without	
spending lots of money on clothes?	
Corinna: I'm sure it is yes I suppose it's	
about having an eye for what looks good	<i>to have an eye for (fashion)</i> : to be a good judge of <i>to mix and match</i> : to wear different styles or items of
knowing how to mix and match different items of	clothing that aren't part of a set outfit
clothing that go well together I think you can pick	
up great bargains in charity shops sometimes for	
youngsters even hand-me-downs can look good	<i>hand-me-downs</i> : clothes that are passed down from older brothers or sisters to their younger siblings

Lesson 12: IELTS Personality Vocabulary

Examiner: How would you describe yourself? Paula: Everyone tells me I take after my mum as I'm quite laid-back I think I'm good company but you should ask my friends if they agree	<i>to take after</i> : to be like (often another member of the family) <i>laid-back</i> : relaxed and not easily worried about anything <i>good company</i> : enjoyable to socialise with
Examiner: In which ways are you similar to your	
friends? Manuel: I seem to be attracted to introverts not people who are painfully shy but most of my friends are a little reserved and I think that's what I'm like	<i>introvert</i> : someone who is shy <i>painfully shy</i> : very shy <i>reserved</i> : shy
Examiner: Are you similar or different to your brother(s)/sister(s)? Mira: I think my brother and I are very similar I'd	fun louing to opion having fun
say we're fun-loving and tend to be abit extroverted my brother is certainly the lifeand soul of the party I'm not sure that applies tome	<i>fun-loving</i> : to enjoy having fun <i>extrovert</i> : an energetic person who likes the company of others <i>to be the life and soul of the party</i> : a fun person, someone who is the centre of activity

Part 2-style task

Describe a teacher you once had who you enjoyed being taught by. You should say

- who this person was
- when they were your teacher
- which subject they taught you

and describe what it was about their character that you liked.

Carolina: I'd like to describe my English teacher	
from school Miss Thomas this was a few years	
ago now and she was my teacher at a time when I	
was getting a little bored with being at school	
unlike some of the other teachers Miss Thomas	
never lost her temper she was very calm	to lose one's temper: to suddenly become angry

and easy-going she was also very broad- minded we were able to ask her questions about	<i>easy-going</i> : relaxed and not easily worried about anything <i>broad-minded</i> : prepared to accept other views or
lots of subjects that some other teachers would refuse	behaviours
to discuss which made us respect her even more	
she had a great sense of humour too she'd laugh at our jokes as well as making us laugh and she	<i>good sense of humour</i> : the ability to understand what is funny
would also bend over backwards to help us with our	to bend over backwards: to try very hard to help
work she always put us first and often stayed	someone to put others first: to think of others before yourself
around at the end of class to talk with anyone who	
needed help apparently she was highly respected	
within her field but you would never know as she	
was the type that hid her light under a bushel	to hide one's light under a bushel: to hide one's
she was very modest and self-effacing so yes	talents and skills
Miss Thomas was a teacher I have fond memories of	<i>self-effacing</i> : to not try to get the attention of others (especially in terms of hiding one's skills or abilities)

Examiner: Which personal qualities do you think we	
most want to pass on to our children?	
Martin: I certainly would want my children to be self-	self-confident: believes in one's own ability or
confident and self-assured I really believe that	knowledge <i>self-assured</i> : confident
people who feel good about themselves are in a good	
position to face what life has to offer them and I'd	
hope they wouldn't be self-centred but	self-centred: thinks only of oneself
remembered to think about others	
Examiner: Which characteristics do you think are the	
least appealing in a person?	
Marianne: Well people who are very narrow-	narrow minded: opposite of 'broad-minded' (see
minded are difficult to get on with it's nice when	above)
someone is open to other people's opinion and	
willing to think about their own views and people	<i>two-faced</i> : not honest or sincere. Will say one thing to someone to their face and another when they are
who are two-faced can be a little irritating	not present.

relationships are built on trust and without honesty	
there's not much left	
Examiner: Which personality types do you think are	
less likely to suffer from stress or anxiety?	
Sol: Probably people who are thick-skinned who	<i>thick-skinned</i> : not easily affected by criticism
don't let people or problems affect them too much	
and if you are fair-minded you' ll be less likely to	<i>fair-minded</i> : to treat people equally
overreact to situations or be quick-tempered	<i>quick-tempered</i> : to become angry quickly

Lesson 13: IELTS Business Vocabulary

Examiner: Do you work or are you a student?	to much users have been to have a have a frame
Hati: I run my own business actually I have an	to run your own business: to have a business of your own
online business selling cosmetics I set up the	to set up a business: to start a business
business 5 years ago and I'm really	
enjoying working for myself	to work for yourself: to not work for an employer
Examiner: What is your ideal job?	
Kaori: I don't think I'd enjoy working for a big	
company I think I'd like to go it alone and	to go it alone: to start your own business
be self-employed I'm not sure what area of	to be self-employed: to work for yourself/to not work
business it would be but I think I'd enjoy the process	for an employer
of drawing up a business plan and seeing if I could	to draw up a business plan: to write a plan for a new
be successful	business
Examiner: Is your town a nice place to live?	
Monique: It's OK the main problem we have is	to go bust: when a business is forced to close because
our local high street it used to be a busy centre but	it is unsuccessful
lots of shops have gone bust it must be very	<i>to make a profit</i> : to earn more money than it costs to run the business
difficult to make a profit when you have huge	cut throat competition: when one company lowers its
supermarkets in the area and a lot haven't been able	prices, forcing other companies to do the same, sometimes to a point where business becomes
to survive with such cut-throat competition	unprofitable

Describe a business you know that you admire. You should say

- what this business is
- what the business sells
- how long you have known about the business

and say why you like it so much.

Magda: Actually I discovered a business very	
recently that I like so much I'd like to do something	
similar in the future it's a small niche	<i>niche business</i> : a business that serves a small, particular market
business that runs courses in how to cook	
especially bread the owner uses his kitchen for the	
courses and went into business with a local	<i>to go into business with</i> : to join another person to start or expand a business
community shop and sells a lot of the bread and	
cakes they make in the shop I first got to hear	
about the business last year my wife paid for me	
to do one of the baking courses and I got to know the	
owner during the training it's a lifestyle	<i>lifestyle business</i> : a business that is set up to bring in
business really he doesn't have plans to take on	a sufficient income and no more <i>to take on employees</i> : to employ people
employees or expand into new areas he's	
happy earning a living doing the thing he loves I	to earn a living: to earn money
really admire what he does and I'm sure a lot of	
people would love to do something similar he has	<i>to have a web presence</i> : to have a website or social media profile that showcases your business
a web presence in fact that's how we got to find	social media prome that showeases your ousmess
out about his company and he uses social media to	to raise a company profile: to make more people
raise the company profile but he's the only	aware of a business
person involved in running the business so he's in	run the business: manage the business
complete control of where the business goes that's	
something that must make it really satisfying as	
long as he's managing to balance the books and	to balance the books: to not spend more money than
the cash flow is healthy I'm sure he must be very	you are earning <i>cash flow</i> : the money coming in and going out of a
pleased with what he has achieved	business

Examiner: Why do some people decide to set up	
their own business?	
Marion: I suppose it's the idea of being in control of	
your own destiny or of believing in a product or	
service idea you may have plus it must be very	
exciting launching products winning	<i>to launch a product</i> : to start selling and promoting a new product
contracts and seeing your sales	to win a contract: when a business gets legally-
figures improving must be wonderful	binding work with an individual or company <i>sales figures</i> : a report of the income a company
Examiner: What are some of the dangers involved in starting a business?	generates through sales of products or services
Hiro: Well obviously you need to have a good	
idea some people say you need to do market	to do market research: to do research into what
research beforehand so you know what the market	potential customers would or wouldn't buy
wants if you don't do this you could go under	<i>to go under</i> : when a business is forced to close because it is unsuccessful
and if it is a good idea the chances are someone else	
is doing the same thing so you could end up	<i>stiff competition</i> : strong competition from other
facing stiff competition	companies in the same area of work
Examiner: What are some of things you have to do	
when running your own business that might not	
appeal to everyone?	
Katy: Personally i don't like being in debt so taking	to take out a loan: to borrow money
out a business loan wouldn't suit me at all and I	
know a lot of companies do cold calling to try	to cold call: to make a sales call to someone without
and drum up business that's something I'd hate	asking them for permission first <i>to drum up business</i> : to try to get customers
to do and laying people off if the business gets	to lay someone off: when a company ends an
into trouble that would be horrible	employee's contract of employment

Lesson 14: IELTS Physical Appearance Vocabulary

Examiner: Do you look like any other people in your	
family?	
Carlo: No not at all take my brother for	
example he has short cropped hair and has quite	<i>cropped hair</i> : very short hair
a pointed face he's also quite fair-	pointed face: the opposite of a round face
skinned compared to me	to be fair-skinned: light skinned
 Examiner: Tell me about your family. Andrea: My father's getting on a bit he's in his 60s but he looks very young for his age he still does lots of exercise and is quite well-built Examiner: What does your best friend look like? 	<i>to be getting on a bit</i> : to be getting old <i>in his/her 60s</i> : to be in the period in which they are aged between 60 and 69 <i>to look young for your age</i> : to look younger than you are <i>to be well-built</i> : to be muscular <i>shoulder-length hair</i> : hair that comes down to the
•	shoulders and no further
Mandy: She's the same age as me she	<i>fair hair</i> : light-coloured hair
has shoulder-length hair fair hair she has	<i>slim figure</i> : attractively thin
a slim figure and is medium height	<i>medium height</i> : average height

Describe a person whose appearance you like. You should say

- who this person is
- what their relationship is to you
- what they look like

and say what it is about their appearance you like.

Monique: OK I'd like to talk about my aunt	
her name's Marta and she's quite a character	
she' s middle-aged but has a very youthful	middle-aged: approximately between 45-65
appearance she's a little overweight I suppose	<i>youthful appearance</i> : to look young <i>to be overweight</i> : to weigh more than is regarded as
but not too much she has a friendly round	healthy
face framed by thick blonde hair she has a	
lovely complexion and she's always well-turned	complexion: natural skin colour and texture
out she actually always looks like she's going out	to be well-turned out: to look smart
for the evening to somewhere special there's	
never a hair out of place I've always thought	<i>to never have a hair out of place</i> : perfectly styled hair

she bears a striking resemblance to someone on TV I can't remember the name now she wears glasses and always seems to have a different pair on every time I see her I like the way she looks because she wears clothes that are right for her age and manages to look glamorous without it looking like she's too done up yes I'll be happy if I look like her when I'm her age	<i>to bear a striking resemblance</i> : to look very similar to <i>to wear glasses</i> : to use spectacles
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Examiner: Is it important to dress well whenever we	
go out?	
Mark: It depends where you're going I know some	
people get done up just to go to the shops but I	to get done up: to dress smartly
don't see the point you shouldn't go out	
looking scruffy with disheveled hair but I really	<i>scruffy</i> : dressed untidily <i>disheveled hair</i> : untidy hair
don't see the point in getting dressed up to the	to dress up to the nines: to dress very smartly or glamorously
nines unless you're going somewhere special	
Examiner: Do people worry too much about their	
appearance as they get older?	
Mira: I'm sure they do yes but it happens to all	
of us doesn't it we all go grey eventually and	<i>to go grey</i> : to have hair that is turning grey <i>to be hard of hearing</i> : to find it difficult to hear
get hard of hearing we start to lose our figure	<i>to lose one's figure</i> : to have a figure that has lost its
that's why plastic surgery is so popular personally	toned shape <i>to grow old gracefully</i> : to act in a way that embraces
I think we just need to grow old gracefully and not	the fact you are getting older
worry too much about how we look	
Examiner: Is attractiveness a quality worthwhile	
aiming for?	
Phoebe: I'd like to say no it shouldn't matter what	
we look like in terms of our physical appearance	
but unfortunately it seems women especially are	
	to be good looking: to be attractive
	<i>slender figure</i> : a figue that is tall and slim

Lesson 15: IELTS Town and City Vocabulary

Part 1-style questions

Examiner: What is it like where you live?	
Christiane: I live in a residential area of a busy town	residential area: an area where people live
in the south of Spain we have all the facilities you	
need good public transport a good shopping	<i>public transport</i> : public vehicles such as buses and trains that operate at regular times on fixed routes
centre it's nice	shopping centre: an area consisting of multiple shops
Examiner: Do you like living in the city?	
Andrea: Yes I do I like going out with my friends	
and there are lots of lively bars and	<i>lively bars/restaurants</i> : bars or restaurants with a good atmosphere
restaurants within walking distance of my apartment	
I'm a bit of a culture vulture as well so it's great to	
have access to art exhibitions and that kind of	
thing	
Examiner: Do you get many tourists visiting your	
area?	
Mandy: Not really no I live in the inner-city and	<i>inner-city</i> : the central part of a city where people live
the area is a little run down it's basically a lot	and where conditions are often poor <i>run down</i> : old and of a poor standard
of high-rise flats and many of the shops are boarded	high-rise flats: multi-story apartments
up so nothing to interest tourists really	<i>boarded up shops</i> : shops that are no longer doing business

Part 2-style task

Describe an interesting town or city in your country that visitors might enjoy. You should say

- what the place is called
- where the place is
- what the facilities are like

and say why visitors might enjoy going there.

Monique: Anyone who comes to my country really	
should spend some time in Barcelona it's a	
beautiful place it's not what you would call	
a sprawling city it's quite compact really and you	<i>sprawling city</i> : a city that has grown over time and which covers a wide area
could walk across the city in a couple of hours but	
there's no need to do that as we have a	
fantastic public transport system so it's easy to get	<i>public transport system</i> : public vehicles such as
around there are various districts all with their	buses and trains that operate at regular times on fixed routes
own character you have the upmarket shops in	to get around: to travel around
the centre you'll find lots of chain stores you'll	<i>upmarket shops</i> : expensive fashionable shops <i>chain stores</i> : well-known brands with shops in
recognise from your own country but also local	multiple cities
brands as well we have the narrow streets in the	
Gothic district with lots of fashionable	fashionable boutiques: fashionable clothes shops
boutiques and tourist attractions there's the	<i>tourist attraction</i> : a place of interest to tourists
Olympic area and the beaches along the coast and	
dotted around the city are some lovely public	<i>public spaces</i> : areas in a town or city that are open to the public
spaces parks and squares in the city centre and on	city centre: the central part or main business and
the outskirts of Barcelona where people relax with	commercial area of a city <i>on the outskirts</i> : the outer parts of a town or city
their friends and family and of course pavement	pavement cafe: cafes with tables outside on the
cafes everywhere all that and some great	pavement <i>places of interest</i> : buildings that have a particular
historical places of interest so a great destination	interest for visitors
for tourists	

Examiner: What are the advantages of living in a	
city or big town?	
Carrie: I think it's having access to local	local facilities: local buildings or services serving the
facilities really local shops as well as access to	public
larger shopping malls in the city centre and if	shopping malls: large indoor shopping centres
you're well-off you can afford to live in the suburbs	<i>in the suburbs</i> : the outer area of large towns and
away from the busy traffic	cities where people live

Examiner: In your experience are city centres usually	
attractive places?	
Mary: Some can be yes especially those with a	office block: a large building that contains offices
historical interest but sometimes they're full of	multi-story car parks: car parks on several floors
ugly office blocks multi-story car parks and	
residents living in poor housing it depends on the	<i>poor housing</i> : housing that is not in good condition
city doesn't it?	poor nousing. nousing that is not in good condition
Examiner: What are some of the challenges facing	
towns and cities?	
Penny: I suppose traffic congestion is a major	<i>traffic congestion</i> : heavy traffic making it difficult to
problem and the growth in out-of-town	move around a town or city
supermarkets and retail parks mean lots of town	<i>out of town shopping centre/retail park</i> : large shopping centres outside of the town or city
centre shops are closing down plus a shortage of	to close down: to stop doing business
good quality housing I think these are the major	
challenges	

Lesson 16: IELTS Music Vocabulary

Examiner: What kind of music do you listen to? Katherine: I'm a big fan of classical music it doesn't make me very popular with my children their taste in music is completely different they always want to listen to their favourite rock bands	 <i>classical music</i>: music that is regarded as part of a long, formal tradition <i>taste in music</i>: the music someone likes <i>a rock band</i>: a group of musicians that play rock music
Examiner: Do you play any instruments? Jamie: No I don't I've always wished I'd taken up a musical instrument I'd love to be able to play the guitar but I think I'm a bit tone deaf so perhaps I'd find it hard	<i>to take up a musical instrument</i> : to begin learning a musical instrument <i>to be tone deaf</i> : to be unable to distinguish the different notes in music

Examiner: Have you got any hobbies or interests?	<i>live music</i> : music that is listened to while it is
Marco: I'm really into live music I go to a lot	performed (not recorded)
of music festivals I think a live performance	<i>a music festival</i> : music performances at a venue
always sounds more exciting than a recorded version	often over several days
as long as the performers can sing and play well of	<i>live performance</i> : (see live music)
course	

Describe a song you like to listen to. You should say

- what the piece of music is called
- how long you have liked it
- when you like to listen to it

and say why you like it so much.

Millie: Well I'm a little older than most students	
and when I was young Abba the Swedish pop	<i>a pop group</i> : a small group of people who play or sing pop music together
group were very famous I don't think it was cool	
to like them even though they had a huge	<i>a huge following</i> : a large number of fans
following but I think now people have realised what	
wonderful songs they wrote one piece of music in	<i>a piece of music</i> : an item of music
particular is called 'Slipping through my fingers'	
it wasn't a massive hit but I love it it's a song for	a massive hit: a record that sells lots of copies
parents and it's all about how quickly our children	
grow up it's a slow number and like a lot of their	<i>a slow number</i> : a song with a slow tempo <i>a catchy tune</i> : a song that is easy to remember and
songs it's a very catchy tune the two women in	makes you want to sing it
Abba had great voices and it's the kind of music you	to sing along to: to join in singing
can also sing along to easily even if you don't	
have a great voice I listen to Abba when I feel like	<i>a sing-song</i> : to sing informally, often with other
a sing-song and I especially like to listen when	people
I'm doing the housework it stops me thinking	
about the hard work	

Examiner: Is the Internet a good or bad thing for the	
music industry?	
Thomas: On the one hand it's good for marketing	
new musical talent or particular bands but it's so	<i>musical talent</i> : skilled at music
easy to share and download tracks for free I think it	to download tracks: to obtain music from the Internet
is costing the industry a lot of money	
Examiner: Should music be treated as seriously as subjects like maths or sciences at school? Carla: I think it should I don't think it should be taught in a boring way I mean making children read music but I do think they should be	<i>to read music</i> : to understand and follow written
encouraged to play instruments and to play things by ear perhaps to keep the lessons fun	musical notes to play by ear: to play without reading the musical notes
Examiner: Where do people usually enjoy listening to music?	
Sally: In lots of ways or places as background music when they are doing something else at concerts when a band goes on tour or in clubs or discos	<i>background music</i> : music that is played while something else is happening <i>to go on tour</i> : to go on a planned series of performances around a region or country

Lesson 17: IELTS Weather Vocabulary

Examiner: What's the weather like in your country?	
Katie: It's quite changeable really we have	changeable: weather that often changes
periods of time with clear blue skies then all of a	clear blue skies: a sky without clouds
sudden we'll have torrential rain.	torrential rain: intense rainfall
Examiner: Which months have the best weather in	
your country?	
Ernst: Well I suppose it's a matter of personal	
taste really I like it around the end of October and	

November I'm not fond of the heatwaves we often get during the summer it's not freezing	<i>a heatwave</i> : a period of very hot weather <i>freezing cold</i> : very cold (informal)
cold during these months and we still get lots of sunny spells.	sunny spells: short periods of sunny weather
Examiner: Does it bother you much when it rains? Junko: It depends if I get caught in the rain and I get drenched I don't like it but I'm a gardener so a drop of rain is good for my plants.	<i>to get caught in the rain</i> : to be outside when it rains unexpectedly <i>to get drenched</i> : to get very wet <i>a drop of rain</i> : a little bit of rain

Describe a time when you experienced extreme weather conditions. You should say

- when this was
- where you were
- what the weather was like

and say how you felt about the experience.

I was studying English in a language school a few	
years ago we were in Cornwall in the UK we'd	
been enjoying lovely sunny days not a cloud in	not a cloud in the sky: a sky without clouds
the sky when all of a sudden there was a change	<i>a change in the weather</i> : when weather conditions
in the weather we were in town walking around	change
the shops when it started to pour down I'd never	to pour down: to rain heavily
seen such heavy rain before within about 10	<i>heavy rain</i> : intense rainfall
minutes the roads were full of water I think they	<i>a flash flood</i> : a sudden and severe flood
call it a flash flood it was like being in the middle	tropical storm: a storm typical of ones that you find
of a tropical storm the water was almost up to my	in tropical climates <i>weather forecast</i> : a TV/radio programme or section
knees the weather forecast hadn't predicted it so	in a newspaper/magazine which predicts weather
everyone was taken by surprise I'm not sure you	conditions
could call it 'extreme' weather as a few hours later it	
started to clear up the sun came out and slowly	<i>to clear up</i> : when clouds or rain disappear <i>to come out (the sun)</i> : when the sun appears out of a
the water level went down but a lot of people's	cloudy sky
houses were flooded so it would have been extreme	
for them I found it all quite exciting in my	

country we generally have a very mild climate and	<i>mild climate</i> : a climate without extreme weather
don't often get floods like this so it was quite an	conditions
experience for me.	

Examiner: Do you think the weather affects how	
people feel?	
Tierre: Absolutely yes I don't mind the	
occasional cold spell but I think the winter months	a cold spell: a short period of cold weather
can make you feel down. I hate having to leave the	
house in the winter there's often a thick fog every	
morning and we sometimes get bitterly cold winds	<i>thick fog</i> : a dense fog that makes visibility very poor <i>bitterly cold</i> : very cold and unpleasant
the winter certainly makes me feel a little	butty com. very cold and unpreusant
depressed though having said that it's always	
nice to see the town covered in a blanket of snow .	a blanket of snow: a complete covering of snow
ince to see the town covered in a blanket of show.	
Examiner: Do you think the weather is changing due	
to global warming?	
Ceri: I don't know if it's due to global warming or	
not but the weather in my country is certainly	mild winton a winter that isn't nortionlarly cold
changing we've been getting quite mild	<i>mild winter</i> : a winter that isn't particularly cold
winters lately the temperatures are	to be below for stings below some de sures Calaine
sometimes below freezing but only occasionally	to be below freezing: below zero degrees Celsius
and then during the summer it can get boiling	<i>boiling hot</i> : very hot (informal)
hot with a lot of older people even suffering	
from heatstroke .	<i>heatstroke</i> : a serious condition caused by being too
	long in hot weather
Examiner: In which ways are weather forecasts	
useful?	
Sinita: Well if you're planning a trip or going on	
holiday it's important to know whether you'll need	to dress up warm: to wear warm clothes to protect
to dress up warm or take an umbrella farmers	yourself against wintry conditions
need to know what the long-range forecast is so they	<i>long-range forecast</i> : the weather forecast for several days or weeks ahead
can plan their work I suppose people who organise	

Lesson 18: IELTS Shopping Vocabulary

Part 1-style questions

Examiner: Do you often go shopping for personal	
items?	
Maxine: When I can afford it yes my college is in	window aborning to visit a store to look at items
the city centre and I do a lot of window shopping	<i>window shopping</i> : to visit a store to look at items without the intention of buying anything
but being a student I'm on a tight budget so I	to be on a tight budget: to have a limited amount of
have to be careful with money	money to spend to be careful with money: to not over-spend
Examiner: Are there many shops where you live?	
Jenny: We've got a few local shops nearby and a	<i>local shops</i> : community shops <i>independent stores</i> : small shops independent of large
few independent stores but none of the big high	companies
street names I have to go into town for them	high street names: well-known shops
Examiner: Do you enjoy shopping? Marco: It depends I hate it when the sales are on	
crowds of people all trying to snap up a	to snap up a bargain: to buy something quickly that
bargain I find it all a bit stressful I also get	is being sold cheaply <i>shop assistant</i> : the person who serves customers
annoyed when shop assistants try to give me the	to give someone the hard sell: to put pressure on
hard sell when all I want to do is look around	someone to buy something

Part 2-style task

Describe a time when you bought something for someone. You should say

- when this was
- what is was you bought
- who you bought it for

and say how you felt about buying it for them.

bleen: I'd like to tell you about the time about
ar years ago my husband and I bought a

computer for our daughter she was about to go to	
university and we'd promised her we would treat her	
to one at the time there had been a big advertising	advertising campaign: a series of advertisements to
campaign for the latest Apple Macbook and our	persuade people to buy something
daughter was very keen to have one she kept	
telling us they were value for money even though	to be value for money: to be worth the cost
they seemed very expensive to us anyway we	
tried to shop around to see if we could pick up a	<i>to shop around</i> : to try different shops to find the best deal
bargain this was in the middle of the summer	to pick up a bargain: to buy something much
sales and wherever you went prices were being	cheaper than the normal price <i>summer sales</i> : a period in the year when things are
slashed on big brand names but unfortunately	sold cheaply
not Apple products we ended up having to pay	<i>to slash prices</i> : to reduce prices a great deal <i>big brand names</i> : large well-known companies or
the full price I remember my daughter justifying	product names
the cost by pointing out how nice the Apple carrier	<i>to pay the full price</i> : to pay the full amount for something
bag was but it was lovely to see her so excited and	carrier bag: bags (usually plastic) supplied by shops
the customer service she's received during the four	<i>customer service</i> : the degree to which customers are treated well
years she's had it has been excellent so it was	
value for money after all	

Examiner: Do you think we will stop using	
paper money in the future?	
Louisa: I think it's almost certain at the moment	
it's still possible to pay in cash but I'm sure this will	<i>a pay in cash</i> : to pay for something using coins or paper money
change the problem is people are more likely to	
get into debt and run up a credit card bill when	<i>to get into debt</i> : to owe money <i>to run up a credit card bill</i> : to owe money on a credit
this happens.	card
Examiner: How do companies encourage the	
consumer to spend their money?	
Peter: Well a recent development in my country is	
something called 'Black Friday' where people are	
encouraged to shop until they drop and buy the	<i>to shop until you drop</i> : to do a lot of shopping <i>must-have product</i> : a product that is very popular
	that a lot of people want to have

latest must-have products then there are things	<i>loyalty card</i> : a card issued by a shop to allow customers to save money on the basis of what they
like loyalty cards to get the customer back in the	spend
store	
Examiner: What do you think shops need to do to	
create a positive shopping experience?	
Tania: The main thing for me is not being pressurised	
to buy I appreciate that shop assistants are	to be on commission: to pay someone in relation to
probably on commission but if I'm looking for	the amount they sell <i>to try something on</i> : to see if an item of clothing fits
clothes for example I like to take my time to try	or is suitable
something on and to ask for help if I need it	

Lesson 19: IELTS Environment Vocabulary

Examiner: Are there any environmental problems in	
your country?	
Kelly: Yes we have a serious issue with pollution	pollution levels: the amount of toxic waste
levels in some of our big cities exhaust	<i>exhaust fumes</i> : the toxic gases given off by vehicles powered by petrol
fumes from cars and lorries are definitely one reason	
for the problem but we also have a lot of heavy	heavy industry : the manufacture of heavy articles and materials in large numbers
industry in some areas and this also results in	
poor air quality	<i>air quality</i> : the cleanliness of the air we breathe
Examiner: Do you take an interest in nature?	
Jenny: Well I'm a city person through and through	
and don't get back to nature very often I'm	to get back to nature: to live a life that is closer to
afraid but like everyone else I'm fascinated by the	nature
natural world and I like watching documentaries	the natural world: the world of nature
showing wild animals in their natural habitat	<i>natural habitat</i> : an ecological or environmental area where a specific species lives
Examiner: Do you or your family take steps to help	
the environment?	
Mira: My parents have always tried to make us aware	
	<i>impact on</i> : the effect on

of our impact on the environment they're really	energy conservation: the careful management of
into energy conservation and always try to	energy resources to ensure they last as long as possible
buy environmentally friendly products if they have	environmentally friendly: behaviour and products
the chance	that do not harm the environment

Describe an environmental problem that has been in the news. You should say

- when this was
- where the event happened
- what actually took place

and say how you felt about this problem.

Martin: Well this is an interesting question	
there are so many issues I could think of	
natural disasters like earthquakes and floods	natural disaster: an event such as an
seem to be in the news almost every year but there	earthquake, flood or hurricane which causes widespread damage or loss of life
was one story recently about some animals that	indesprede damage of 1000 of inc
were under threat it wasn't focused on one place	<i>to be under threat</i> : to be in danger of becoming
in particular it was looking at various animals that	extinct
could actually become extinct in different African	to become extinct: to no longer exist
countries if we don't take steps to protect them	
these were really iconic animals like gorillas	
leopards rhinos and apparently they're	
now listed as endangered species what made it	endangered species: categories of animals or plants
really depressing was they were in danger thanks to	that are in danger of becoming extinct
us in some cases it was due to a loss of	<i>loss of habitat</i> : the decline in areas of land where
habitat either because people need more agricultural	animals and plants would normally exist
production or even worse I think because	
of hunting and poaching I hate to think of future	
generations being robbed of the chance to see	<i>poaching</i> : to hunt and kill wild animals illegally <i>future generations</i> : the people who live after us
creatures like these in their natural environment	
it's lucky we have lots of organisations that focus	<i>natural environment</i> : the place where animals and plants would normally be found in nature
on wildlife conservation hopefully with their help	
	<i>wildlife conservation</i> : to protect animals and plants and their habitats

we can put pressure on those in power to do	
something to stop creatures like these dying out	<i>to die out</i> : see 'to become extinct'

Examiner: What do you think is the main danger the world faces in terms of the environment? Spencer: Well climate change is a real issue in my country we have flash floods and heatwaves on a yearly basis so yes I think global warming is the biggest issue.	<i>climate change</i> : the change in worldwide weather patterns <i>flash floods</i> : floods that happen quickly <i>global warming</i> : the increasing temperature of the world brought about by gases such as carbon dioxide
Examiner: What examples are there of how we damage the natural world? Stella: There are so many examples there are factories that empty toxic waste into rivers and oceans oil spills that damage the coastline the way we destroy vast areas of land and rain forests in search of fossil fuels or to increase agricultural production	<i>toxic waste</i> : poisonous, unwanted rubbish often produced by industrial processes <i>oil spill</i> : waste usually deposited in the seas and oceans after an accident at sea <i>fossil fuels</i> : energy resources like gas and oil that are produced deep below the ground over millions of years
Examiner: In which ways do we respond well to environmental problems? Mathius: Well on the one hand there are various worldwide agencies that are always the first on the scene with humanitarian aid after natural and man-made disasters and on the other hand we have environmental pressure groups that are constantly raising awareness of issues and trying to stop disasters happening	<i>humanitarian aid</i> : the act of showing support to people struggling to survive <i>man-made disaster</i> : widespread damage or loss of life brought about by the action of humans <i>pressure group</i> : a group of people who try to raise awareness of issues and try to affect the views and actions of people and organisations

Lesson 20: IELTS Advertising Vocabulary

Examiner: Are there any TV channels in your	
country that don't have adverts?	
Loraine: No they're all commercial	commercial channel: TV channels that make money
channels and show adverts all day long too many	from showing advertisements <i>to show adverts</i> : to display adverts on TV
really and there's also a lot of product	product placement: to advertise a product by using it
placement going on especially in soap operas	as a prop in a TV show or film
where they place an item just behind the actors.	
Examiner: Do you enjoy watching adverts on TV? Karin: No not really I hate commercial	<i>commercial break</i> : the short period during TV
breaks during a film it really spoils the flow	programmes when advertisements are shown
and during prime time viewing they seem to squeeze even more ads in than usual celebrity endorsements also get on my nerves everyone knows they're only doing it because they're getting	<i>prime time</i> : the time during the viewing schedule when most people watch TV or listen to a broadcast <i>celebrity endorsement</i> : to have a well-known person promote a product
paid.	
para.	
Examiner: What are the best ways for ordinary	
people to advertise something they want to sell in	
your country?	
Marianne: The simplest way is to place an	
advert in something like the classified ads section of	<i>to place an advert</i> : to put an advert somewhere <i>classified ads</i> : small advertisements often put in a
a local paper or there's the Internet of course	newspaper or magazine by individuals
there are lots of sites like eBay where you can buy	<i>buy and sell</i> : often used to refer to the buying and selling of items between individuals
and sell things online.	

Describe an advert you once saw that was very effective. You should say

- where this advert appeared
- when you saw it
- what it was advertising

and say why you thought it was so effective.

Max: OK well this was about 4 years ago I was	
looking for some software to create videos one	
day I got an email from a mailing list I'd signed up	<i>mailing list</i> : a list of names and contact details used
to there was a link in it to a press release a	by a company to send information and advertisements
company had written something about a new product	<i>press release</i> : something written by a company for newspapers and magazines and websites to share and publish
that was similar to what I was looking for at the	puonsn
end of the press release there was a link to the sales	<i>sales page</i> : a page specifically used to promote a product or service
page I hadn't heard of the company but I was	product of service
interested and clicked the link to the ad what	
caught my attention immediately were the number of	
testimonials from people who had bought the	
software I think testimonials are like the online	
equivalent of word of mouth advertising and are	<i>word of mouth</i> : recommendations made by individuals to other individuals about a product of
really persuasive anyway when I got to the	service
bottom of the page there was a great big call to	<i>call to action</i> : something that encourages someone to take a particular action, such as making a purchase or
action button inviting me to buy I was totally	clicking a link on a website
persuaded and ended up making a purchase what	
made it so effective I think was the power of those	
testimonials they'd been written by people very	
much like me they'd had a need and the software	
had obviously turned out to be just what they were	
looking for when you think that this was a newish	
company they wouldn't have had any brand	<i>brand awareness</i> : how well people know a particular
awareness at all they probably wouldn't have had	brand
much of a budget for advertising obviously you	

wouldn't advertise a product like this through	
the mass media on TV they probably didn't even	
	mass media: large media outlets like TV, newspapers
have an advertising agency to support themand	and magazines
	<i>advertising agency</i> : a company that creates adverts
yet they'd managed to create a great deal of brand	for other companies
	brand loyalty: the degree to which people continue to
loyalty from previous customers I think that was	buy from the same brand or company
really effective.	

Examiner: What is it that makes an advert effective?	
Spencer: Well when a company launches a	to launch a product: to introduce a new product
product they have to consider the Internet	to manen a product, to malodace a new product
especially how it can be used to spread the	<i>social media</i> : websites that enable users to create and
word on social media so in this context a video	share content or to participate in social networking. <i>to go viral</i> : to quickly become extremely popular on the Internet through social media
that goes viral is probably the most effective type of	
advert you could make.	
Examiner: What are the advantages to companies of advertising on the Internet rather than TV? Stelios: I'd imagine the main advantage is you can reach your target audience much more effectively if you bring out a niche product for example or you have a tight advertising budget you can advertise on particular sites that the people you want to reach visit that's not something you can do on TV.	<i>target audience</i> : the people a company want to sell their product or service to <i>niche product</i> : a product that is aimed at a distinct group of people <i>advertising budget</i> : the amount of money a company decides to spend on advertising
Examiner: What things do advertising companies do	
that might give it a bad name?	
Raol: For me the most irritating is cold calling we	<i>to cold call</i> : to call someone with the aim of selling
must get two or three of these every day at work	something without them asking you to do so
then there's junk mail that gets posted through	junk mail: unwanted promotional leaflets and letters

the letterbox and of course the online equivalent of this spam emails I think it's this kind of	spam email: unwanted, promotional email
advertising that tends to annoy people.	